



on Zoom on 18 Oct. 2020, 4pm

**An independently organized event,
part of the TED Countdown global launch**

TEDxJohnCabotUniversity is an event focused on contextualizing the position of academic institutions in the pressing issue of promoting climate action through change-makers, educators, and entrepreneurs. As the green wave of climate activism continues to inspire youth globally to protest for a sustainable future, it is paramount to analyze the intertwining roles of education, activism, and business in shaping humanity's race against time vis-à-vis climate change. Speakers from John Cabot University will present the multifaceted framework of universities as key galvanizers of climate action.

Program

The Impact of Universities Regarding Climate Change

Welcome to Countdown!

Lindsay Levin, Countdown founding partner and CEO of Leaders' Quest, and
Chris Anderson, Countdown founding partner and Head of TED

Introduction **Camila Mosier-Giovine**, President of the JCU Debate Club, Host

The State of the Climate Crisis

Johan Rockström, Climate impact scholar

Universities as actors of change: Bringing Climate Action to the Classroom

Giacomo Di Capua, President of JCU Grassroots, Climate Activist

Three Decades of Activism

Severn Cullis-Suzuki, Environmental educator

The role of educators in creating change-makers

Francesco Lapenta, Founding Director of the JCU Institute of Future and Innovation Studies

The Photographer as Climate Witness

Stephen Wilkes, Photographer

Why Act Now? A video answering one of the common questions about climate change. Animation narrated by **Kristen Bell**

Entrepreneurship and B-corporations: valuable allies in the fight against Climate Change

Silvia Carnini Pulino, Associate Professor, Director of the JCU Institute for Entrepreneurship, and
Kennedy Lightbourne, Co-creator of award-winning project “Garbage-ly”, 2nd prize for Best Start-Up business proposal Italy Starts 2020

What it means to be a JCU student Mentor of Italian high school students with the Italy Starts and Italy Reads Programs

Jade Burr, Italy Reads and Italy Starts Mentor

What's Net Zero? A video answering one of the common questions about climate change. Animation narrated by **Kristen Bell**

The role of students as change-makers and their initiatives

Luca Azzariti Crousillat, President of the JCU Student Government

Technology and Policy to Accelerate Change

John Doerr and Hal Harvey, John is a climate policy expert and Hal is an engineer and investor

Closing remarks **Jose B. Alvarez**, Vice President for Strategic Initiatives and Operations

If Trees Could Speak

Elif Shafak, novelist and political scientist