



## Italy Reads Student Video Contest Rules

All students currently enrolled in a high school in Italy and whose class is participating in the Italy Reads Program are eligible to participate in the Italy Reads Student Video Contest.

All students who appear in a video submitted for the contest must be from the same year at the same school. Classes are encouraged to submit multiple entries. Video recordings can be taken either using mobile telephones or video cameras.

By the **deadline of midnight (24:00), Monday, 15 January 2018**, submissions (max. **3-minute** in length) must be received in the form of a link to the site where it has been uploaded **to** YouTube, Facebook, Vimeo or other social media network, This link must be included in the **Submission Form**. No entries will be accepted in any other form.

Participation in the Student Video Contest constitutes acceptance of the terms authorizing John Cabot University to use the video. **Download the disclaimer**.

The committee of judges (JCU professors and qualified alumni) will select the winning video based on the following criteria:

- Artistic interpretation of the themes
- Acting ability of those appearing in video (if the video includes actors)
- Creativity in direction of the video. Originality of interpretation
- Costumes and make-up (if used in the video)
- Lighting
- Quality of video recording
- Quality of audio

Two (2) awards, for the amount of 500 Euros and 300 Euros, will be given to the classes whose submissions have been determined to best satisfy the above-listed criteria. Honorable Mention will be given to other categories as deemed appropriate by the panel of judges. Award Winners will be announced on **8 March 2018**.

Videos found to be in violation of copyright legislation will be eliminated from the contest and the Point of Contact for the video will be notified.

If you have any questions, please contact [italyreads@johncabot.edu](mailto:italyreads@johncabot.edu)

