



ROME, ITALY

## JOHN CABOT UNIVERSITY

### STUDENT TESTIMONIALS



#### **URANGOO LKHAGVASUREN - INTERNATIONAL AFFAIRS**

My name is Urangoo Lkhagvasuren and I am a student majoring in International Affairs with a minor in Marketing. In Fall 2022 I obtained an internship at DayBreakHotels through the JCU Center for Career Services. DayBreakHotels is a booking company that offers luxury hotel rooms and services for daytime or hourly use. My job was to create engaging and original content for their website, and optimize it so that it ranked higher on search engines. I would recommend this internship to students who are interested in pursuing marketing, SEO, social media management, or even exploring different career paths. This internship has helped me learn so much about the importance of being original in your job and of teamwork, and I highly recommend it.



#### **AMBER ALEXANDER - ENGLISH LITERATURE**

My name is Amber Alexander, and I am studying English Literature at John Cabot University. In Fall 2022, I obtained an internship with JCU's English Language and Literature Department through the JCU Center for Career Services. Some of my tasks included attending events organized by the department, interviewing the speakers, and creating content for the department's social media. I would recommend this internship to other students because it is a great way to enhance their knowledge of how social media marketing works. This internship was a great way for me to connect with JCU students on and off campus and talk about the importance of English literature.



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### **JUJU MASKELL FERREIRA - MARKETING**

My name is Juju Maskell Ferreira and I am majoring in Marketing with a minor in Business Administration. In Fall 2022 I obtained an internship at the JCU Web Communications Office through the JCU Center for Career Services. The Web Communications Office manages the JCU website. My main tasks were to cover events at JCU as a reporter and/or photographer, assist with SEO and website maintenance, and shoot and edit video testimonials. I would recommend this internship to other students because it is very hands on, and it allows you to gain knowledge in the communications field.



### **DIEGO A. GERENA-ZALDUONDO - THEOLOGY AND GLOBAL AFFAIRS**

My name is Diego A. Gerena-Zalduondo, I'm a Theology and Global Affairs visiting student from the University of Notre Dame, and I'm currently doing an internship at the L'Arche - Il Chicco, which I obtained through the JCU Center for Career Services. L'Arche is a non-profit organization with various established communities across the world dedicated to people with and without mental and physical disabilities. While working in this organization, I've had the chance to research this group's societal role. I have been able to visit the community in Rome and work closely with the program's participants. Furthermore, I helped organize a tandem bike race, in which I participated, and that included participants from both Il Chicco and L'Arche community from Bologna. I would recommend this internship to students because of all it has to offer: hands-on experience with real-world issues and a chance to do extensive research with personal mentorship.



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### **COSTANZA MANCUSO - COMMUNICATIONS**

My name is Costanza Mancuso and I am majoring in Communications and double minoring in Entrepreneurship and Art & Design. In Fall 2022, I obtained an internship with the New-York based media production company OK Production LLC, through the JCU Center for Career Services. Ok Productions LLC specializes in producing high-quality television content on streaming platforms such as Amazon Prime. The company produces lifestyle and cooking shows as well as other content. This internship required me to curate the social media channels of the company, generate and evaluate business ideas, understand key elements of a successful strategy, help with the design of cover pages, and edit promotional videos. Thanks to this internship, I put into practice what I studied at JCU. I would recommend this internship to all students who are interested in the media production field and feel comfortable with video editing practices.



### **CAROLINE MARINAC - SPEECH PATHOLOGY**

My name is Caroline Marinac. I am a Speech Pathology student from Texas Christian University, and I studied at JCU for the summer session. This summer, I obtained an internship at Marshall Language Services through the JCU Center for Career Services. Marshall Language Services is a company that works with schools across the world to offer children, teenagers, and adults the opportunity to attend language immersion programs. My main task was to update their website to display the programs that each language school offers. I would recommend this internship to other students because it is very hands-on and has given me valuable experience working with computer software, while also getting to meet new people! I have thoroughly enjoyed my summer working with Marshall Language Services, and I hope other students have the same opportunity to do so!



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### **EVAN HOLLY - FINANCE**

My name is Evan Holly and I am from Texas Christian University. I am a Finance major and I studied at JCU over the summer. Through the JCU Center for Career Services, I obtained an internship with the University's Institute for Entrepreneurship. I worked on an eleven-week mentorship program held at a startup company called WDA. Their professionals work with JCU students to help them develop their Elevator Pitch idea. At the end of the program, one group is chosen and receives a prize. My supervisor, Professor Riccardo Maiolini, was very hands-on working with me on this project and connected me with professionals to set this all up, and I really enjoyed working with him.



### **ARYANNA FERDINANDI – ENTREPRENEURSHIP AND INNOVATION**

My name is Aryanna Ferdinandi and I study Entrepreneurship and Innovation at Texas Christian University. This summer session I studied at JCU and interned with Scooteroma. Scooteroma is a private Vespa tour company that takes clients around Rome. Some of my responsibilities at Scooteroma included meeting clients before tours to make sure they were all geared up, as well as creating and managing content on Instagram, TikTok and Twitter. I also assisted the founder with daily tasks, such as responding to reviews, and meeting with clients. I would definitely recommend this internship to anyone who is interested in entrepreneurship, social media, tourism, or travel arrangements. It was really a fun experience to immerse myself in the city of Rome.



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### **JESSICA HOEPFL - FINANCE AND MARKETING**

My name is Jessica Hoepfl and I am a Finance and Marketing major from Texas Christian University. This summer I had the opportunity to do an internship with the Marketing Office at JCU, which I obtained through the JCU Career Services Center. I had the chance to work on social media, create new blog posts, as well as helping with the brochure for the 50th anniversary of the University. This internship has helped me to take what I have learned in the classroom and apply it to my work. Thanks to this experience, I have also understood how to prepare the proper marketing strategy according to my audience.



### **CAROLINE MASSEY – PSYCHOLOGY AND COMMUNICATIONS**

My name is Caroline Massey and I am a Psychology and Communications double major. I am a visiting student from Texas Christian University and I am at JCU for the summer session. This summer, I obtained an internship at JCU's Institute for Entrepreneurship (IFE) through the Center for Career Services. IFE organizes numerous events and competitions throughout the school year. My main task is to create the template for the new IFE newsletter and curate information for the first issue. I would recommend this internship to other students because of the positive work environment and the freedom given in each of my assignments.