DEGREE SEEKING STUDENTS

DS students with innovative ideas can develop them as they complete their degree, and be ready to start their own business upon graduation.

VISITING STUDENTS

Courses, internships and networking opportunities with an international community of entrepreneurs.

ALUMNI

Nearly 20% of recent graduates have started their own company or are working in a family business.

FACULTY

Dedicated faculty members support the Institute through the Faculty Panel and many other activities.

LIBRARIANS

The Library and its librarians play a key role in the knowledge-based services the Institute provides.

OUR COMMUNITY

JOIN AS A

- Friend
- Advisor
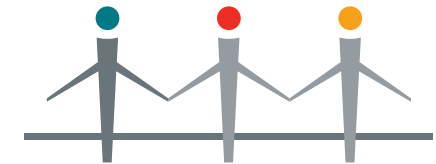- Sector Expert
- Mentor

BE PART OF

- The Operating Committee
- Faculty programs

BENEFITS

- Courses
- Minor in Entrepreneurship
- Internships
- Lectures
- Workshops
- Networking events
- Newsletter
- Mentoring
- Incubation
- Library services
- Working space
- Searchable database of entrepreneurs worldwide

The JCU Institute for Entrepreneurship
Corsini Building
Via della Lungara, 1
00165 Rome, Italy

For more information, check www.johncabot.edu or contact the Director of the Institute at entrepreneurship@johncabot.edu

JOHN CABOT UNIVERSITY
Rome, Italy

INSTITUTE FOR ENTREPRENEURSHIP
Real Ideas Real People Real Community

THE JCU INSTITUTE FOR ENTREPRENEURSHIP

MISSION STATEMENT
To help members of the JCU community bring down the barriers to entrepreneurship, through education, training, networking and mentoring.

THE THREE PILLARS

LEARN
- Minor in Entrepreneurship
- Internships
- Workshops
- Continuing education

CONNECT
- New Products Lab
- Keynote speakers
- Advanced seminars

SUPPORT
- Mentoring
- Expert advise
- Dedicated library section
- International database of entrepreneurs

BUSINESS ADMINISTRATION
Prof. Silvia Pulino
Director, Institute for Entrepreneurship
MA Oxford University
MBA Harvard Graduate School of Business

Professor Pulino has over 20 years of experience in international business, with a focus on entrepreneurial companies, innovation and technology. She now lives in Rome, and has capitalized on her experience by undertaking an academic path and establishing a consulting business focusing on start-up companies.

ADVISORY BOARD
- Dr. Ali Reza Arabnia, President & CEO of Gecofin S.p.A. and Chairman; President & CEO of Geico-Taikisha Group; Board of Trustees, John Cabot University
- Dr. William Cavendish, Founder, President and CEO of Life Sciences Capital Spa and Healthcap Srl

FACULTY PANEL
- Michael K. Grace, Intellectual Property Law
- Pietro Paganini, Business Administration
- Daniele Pica, Information Systems
- Alessandro Signorini, Marketing

OPERATING COMMITTEE
- Filippo Capitanio, Entrepreneur
- Hellen Chilleli, Alumna
- Laura Fabi, Alumna and Entrepreneur
- Stefano Le Pera, Alumnus and Entrepreneur
- Riccardo Mattioli, Alumnus and Entrepreneur
- Livia Piotto, Librarian

INTERNSHIPS

LEARN/APPLY SPECIFIC BUSINESS TOOLS
START-UP EXPERIENCE
A WIDE VARIETY OF ENVIRONMENTS

- **Marketing and social media communication** at Context Travel, a network of scholars that specializes in in-depth walking seminars on art, history, architecture and gastronomy

- **Publishing and content management** at Nero Magazine, a specialized art publication

- **Graphic design** at Beatpick.com, a UK-based start-up specializing in licensing music for film, TV, advertising and store chains

- **Account management** at Competere, a leading communications, consulting, business services and public affairs firm

- **Public relations** at OCOCO, a start-up company marketing coconut water products

- **Guerrilla marketing, research and social media** at Dragolab, a contemporary art international publishing house and communication agency

- **Production and video editing** at Marden Entertainment, an entrepreneurial film-maker specializing in documentaries

- **Research and website development** at GingerIt, a start-up launching an innovative series of products for interior design