

ASL at JCU

Sample Interview Questions

1. Questions Barilla could ask you:

Questions Related to the CV and Letter

- a. Tell me about the social media content you created at Eataly
- b. What was the most interesting interview you did for Facebook and why?
- c. Tell me about the interview with Mr. Farinetti; why was it humorous?
- d. How are Barilla and Eataly similar and different?
- e. What specifically could you transfer from the Eataly experience to Barilla's Marketing Office?
- f. In a team, do you like to lead or to follow?
- g. Tell me of a specific case when being in a team helped you overcome a challenge.
- h. How can you transfer your teamwork skills in sports and volunteering to Barilla's Marketing Office?
- i. Did you enjoy your time living in the UK? What didn't you like about it?
- j. What company do you think has the best Marketing? Why?
- k. What company do you think has the worst Marketing? Why?
- l. What do you think of Barilla's competitors?

General Questions:

- a. What is your biggest weakness and strength?
- b. Where would you like to be in 5 and 10 years?
- c. Why do you think you are a good fit with our company?
- d. Can you discuss a current affairs event that is important to you?

2. Questions you could ask Barilla

- a. What would my typical day at Barilla be like?
- b. Who would be the members of my team?
- c. Would my job require travel?