

TESTIMONIAL



Fall 2020

JCU Center for Career Services



"My name is Viola Di Veroli and I am a junior at John Cabot University, majoring in **International Business and Marketing**. I am a **Sales Consultant intern** at **CRMpartners**, a company that operates in the industry of Customer Relationship Management (CRM) Consultancy. My job is to **find leads** and **help the company throughout the sale process**.

Thanks to this internship, which I obtained through the JCU Center for Career Services, I had the chance to **apply the theory I studied in class to the real world**. This opportunity gave me the chance to learn about CRM, an expanding industry that seeks to drive sale growth through tailored customer service.

I am always learning something new and this experience is helping me grow personally and professionally. I would recommend this internship to anyone who is interested in the business field."

Viola Di Veroli