

# TESTIMONIAL



*Spring 2018*

**JCU Center for Career Services**



My name is **Azelya Terzi** and I am a junior degree-seeking student at **John Cabot University**. I am majoring in **Communications** and minoring in **Business Administration**. I will be graduating in May 2019. I started my internship in the **Office of Web Communications at JCU** in Spring 2018. It is a **for-credit internship**, which offers me further progress in my academic journey. In addition to the hours spent working in the office, interns are required to take a class that meets seven times throughout the semester. For this class, we keep a **work journal**, **interview our supervisors**, and **write a white paper**.

The Office of Web Communications is responsible for the **JCU website** and its **news site**. My role is to **assist the Web Communications team**. This means that I **proof-read** and **publish media content**, **update web pages**, **work on SEO** (Search Engine Optimization), **attend JCU events** and **write articles**, **edit photographs**, and help the team **shoot video testimonials**. I have been practicing what I have learned in classes such as Writing Across the Media, Foundations Digital Video Production, and Introduction to Visual Communication. **This internship has not only given me the opportunity to put theory into practice, but it also has already taught me new skills. In addition, I get to experience the professional environment, which is an entirely different world!** I have realized that the responsibilities I have go beyond doing assignments and writing papers, and they actually contribute to the maintenance of the JCU website.

I would definitely recommend that Communications majors do this internship because they will have a broader idea of what awaits them in the world of work. The duties I perform at the office are not just a contribution to myself, but to a business. I consider myself very lucky to have this experience before graduation.

*Azelya Terzi*