

TESTIMONIAL



Summer 2019

JCU Center for Career Services



My name is **Rajesh Francesco Cecchini** and I am a **Political Science** major and **Communications and Business Administration** minor (Class of 2020). In spring 2017, I started visiting the JCU Career Services Office, where I was given tips on how to write a cover letter and resume and how to prepare for a job interview. In the spring of 2019, I applied for an internship at **RIDE (Italian Network for Euro-Mediterranean Dialogue)**. The main mission of the organization is to promote dialogue between peoples and states, especially in the Euro-Mediterranean area, while adhering to the principles and aims of the Italian Constitution, of the Universal Declaration of Human Rights of 1948, and of the Union for the Mediterranean (UpM).

I worked from remote to **promote the organization's mission and events on social media**. I was in charge of all the **social media platforms** and, through some innovative ideas and a lot of effort, I managed to grow the traffic on the **Facebook, Instagram, Twitter and LinkedIn** pages. For example, there was a large forum on Immigration in March, which took place in Bologna. For this occasion, I created a **campaign hashtag** to promote the event. I also posted **daily updates** regarding the event, as well as **promotional material** regarding immigration in Europe. As a result, more people registered for the event and it got more attention on the web. Lately, I was tasked to write a blog on Climate Change and Refugees, a contemporary topic that caught my attention.

Thanks to this experience at RIDE, I was able to develop many important skills, including time management, which is very crucial when studying, working and taking part in sports at the same time. This skill will help me after graduation, as I hope to work in an international organization such as the UN, where time management is paramount to set up working agendas and fitting in events. I highly recommend an internship at RIDE, because it is a flexible job, it allows you to participate in a large number of events, which increase your awareness of current topics, and it gives you the chance to write blog posts on stimulating and contemporary subjects.

Rajesh Francesco Cecchini