

TESTIMONIAL



Summer 2019

JCU Center for Career Services



My name is **Devon Hyer** and I graduated from JCU in Spring 2019 with a major in Communications and a minor in International Affairs.

I attended the JCU Career Fair in April and sat down for an interview with Caffeina, a creative omnichannel agency.

After following up with their representatives on LinkedIn and a successful second interview at their offices, I was offered a full-time internship, which I started immediately after classes ended. My title is 'Social and Content Assistant,' and I feel very grateful to John Cabot for providing me the education I needed to get involved in a creative and international field.

One thing that is absolutely necessary at my job is **having perfect English** in addition to a good understanding of Italian. **It is also paramount to be able to work well both independently and as part of a close-knit team.** Finally, an **excellent knowledge of social media and creative writing** are essential. All of the classes about writing for the media that I attended during my time at JCU were useful in preparation for this job.

I work well with my colleagues and our ability to complete projects together is one of the things that is making Caffeina one of the most successful Italian companies. So far, I am really enjoying my internship, and it has been an incredibly valuable experience to prepare me for my future career. I have gained office experience and connections that I am sure I can use in the future, no matter which path I end up taking. I love being able to stay and work in Rome after graduation and I would definitely recommend this job to other JCU students. It is hard work, but there is opportunity to be creative and really accomplish something worthwhile and professional! Plus, the team is great!

Devon Victoria Hyer