

TESTIMONIAL



Spring 2018

JCU Center for Career Services



My name is **Anastasiia Shmatina** (class of 2018), and I am studying **Business Administration and Marketing** at **John Cabot University**. Since January 2018, I started working as a marketing and communications intern at the **JCU Center for Career Services**. During my academic career, I have always received support from JCU Center for Career Services through career advising, seminars, fairs and training. When I learned about the **for-credit internship** position at the Career Services Center, I applied right away as I wanted to be a part of a hard-working, organized and professional team

The mission of the center is to prepare JCU students for the job market and help them successfully enter the professional world. This internship enriches my experience in **marketing and communication**. Creativity, multitasking, and communication skills are crucial for this internship. In order to support the Center's **communication strategy**, I come up with **graphic design** ideas, write **blog posts**, manage **social media**, and assist in **events organization**.

The most precious outcome of this experience is that I discovered what I want to do in the future and what my priorities in the workplace are. **I realized how important it is to work in a team that is open to new ideas, and where team members complement and support each other**. My opinion and work were always recognized by the team and I am endlessly grateful for such an experience.

I recommend that students take advantage of the JCU Career Services Center because setting goals at the beginning of your career path is crucial. The Career Services Center assists you by acting as your personal career mentor throughout the process.

Anastasiia Shmatina