

TESTIMONIAL - JCU Career Services Center, Summer 2015

My name is Elizaveta Lo Bianco and I graduated from *John Cabot University* in May 2014 in **Business Administration** with a concentration in **Marketing**. Currently, thanks to a job posting of the **Center for Career Services**, I am a full time **Content Associate** at **Zomato** - a leading online restaurant search worldwide, which entered the Italian market by acquiring **Cibando** - founded by JCU alumnus Guk Kim.



The company was founded in **India** and, in less than 10 years, it has managed to expand into **33 countries**, positioning itself as the leader among both its local and international competitors. The company goes beyond the classic restaurant platform by giving the possibility to our users to share their **culinary experiences** by posting pictures, leaving reviews, and engaging with other users whom they might even find some common ground with, and maybe grab a bite to eat with.

Seeing as today's information constantly changes, our job never stops. As a matter of fact, a great part of my job, consists of **data collection**, i.e. personally visiting outlets such as restaurants and bars at least twice a week. This process is later finalized in the office giving our users the most up-to-date information, including menus. This is exactly what differentiates Zomato in the industry.

Being a flat organization, **cooperation** and **multitasking** is of extreme importance. It is fundamental to be organized, precise, and to know how to work along with a team for unpredictable hours. Zomato's environment nurtures personal growth and improvement. To Zomato, employees are the main assets and that is clearly reflected on a day-to-day basis.

Thanks to this work experience, I am improving my ability to **work in teams** and my **problem solving** skills.

In order to work with Zomato one needs to be organized, accurate and an excellent team worker as well as an independent one. I recommend Zomato to anyone with an ambitious personality that is willing to work in a fast paced and changing environment while creating **meaningful relationships** with colleagues and users.

Elizaveta Lo Bianco