

INTERNSHIP TESTIMONIAL – FALL 2014



My name is Giacomo Sproccati and I am senior degree-seeking student. My major is Communications and I will be graduating in December 2014.

I am currently interning as Marketing Specialist at eSource Capital, one of the main Google partner. eSource Capital sells Google Apps, a tool that is considered to be able revolutionize the way company work today thanks to the cloud technology.

During this internship, I am having the chance to apply all the writing skills acquired during my business communication class. This is because I am working on an email campaign to be sent out to Italian companies in different sectors.

Before that, I was trained both via video conferences with employee from Latin America and through the webinars on Google Partner University. I am also translating contracts from Spanish to Italian.

I am enjoying this experience because there is an international team that is constantly supporting me. They trained me, they check my work and provide me with very useful feedbacks on it. This approach is the best since I would like to work for the communications and marketing department of a company in the years to come.

I would recommend this internship to any student interested in this field because one has the opportunity to be trained by employees with a different background, you are carefully given guidelines regarding the work you have to do and the team is always coming up with useful suggestions to improve what you create. In addition, there is no office you are obliged to go to, you are given a laptop and you can work from any place with a Wi-Fi connection. This method allows the intern to be much more flexible regarding his or her working hours.