Transformative.
Global.
Personal.
Welcome

John Cabot University is an American liberal arts university in the heart of Rome.

We prepare students for success in today's world by providing an international undergraduate experience with the qualities of the US liberal arts system in an inclusive community.
Facts at a Glance

Founded in 1972

Accredited by the Middle States Commission on Higher Education (WWW.MSCHE.ORG)

650+

Competitive internship opportunities

Fully furnished, serviced apartments

Over 80% of undergraduates receive financial aid
Our multilingual and culturally diverse community provides opportunities to explore, learn, innovate, and develop networks that will create value for students’ future lives and careers.
Academics

**Degree Programs**

Our 14 Bachelor of Arts degree programs offer unique academic content, in keeping with the tradition of US higher education in a European context, opening the door to graduate studies and career opportunities all over the world.

**Faculty**

Our professors are known for their creative teaching and commitment to students’ learning and growth. Small class sizes ensure individualized attention and support from professors. Over 90% of full-time faculty at JCU have PhDs.

**Academic Support**

Professors and academic advisors provide mentorship, helping students to thrive throughout their academic journey. Tutoring services are available in foreign languages, mathematics, and writing.

**Library**

JCU’s Frohring Library has one of the most comprehensive academic English-language collections in Italy. Friendly library staff provide research guidance and assistance.
John Cabot University is nestled along the Tiber River in Trastevere, a beautiful neighborhood in Rome’s historic center. The area is like a small village within the big city, with narrow cobblestone streets, quaint shops and boutiques, and family-owned restaurants on every corner.

Living in Rome is unique. Students experience the ancient world in a modern context. The Eternal City offers countless activities for students, from exploring the 50+ museums to attending open-air concerts among Roman ruins.
14 MAJORS

BUSINESS AND ECONOMICS
Business Administration
Economics and Finance
International Business
Marketing

HUMANITIES
Art History
Classical Studies
English Literature
History
Humanistic Studies
Italian Studies

POLITICAL AND SOCIAL SCIENCES
Communications
International Affairs
Political Science
Psychological Science

19 minors

MINORS are available in the major fields above (except International Business), as well as Art & Design, Creative Writing, Entrepreneurship, Legal Studies, Mathematics and Philosophy.
**Kehisha Johnson**  
*International Business major*  
*Hometown: Georgia, USA*

“My decision to attend John Cabot didn’t happen overnight. I didn’t know anyone from my community who had done something like graduating from high school and moving to a foreign country. But leaders don’t become who they are by following the masses.”

**Alice Costantino**  
*History major*  
*Hometown: Benevento, Italy*

“The entire community - faculty, staff, and students alike - is super friendly and has always gone above and beyond to make sure that all of my questions were answered and that I felt comfortable and welcome.”

**Isabela Nepomuceno de Oliveira**  
*Economics and Finance and Marketing major*  
*Hometown: Rio de Janeiro, Brazil*

“JCU came to my school in Rio de Janeiro for a college fair. I was immediately drawn to the idea of living in Rome and studying in an American university, so I decided to apply. From a young age, it was my dream to live in Rome. In 2013, I was finally able to come visit, and I fell in love with the people, the food, and the history.”

**Peter Ogden**  
*International Business major*  
*Hometown: Washington, USA*

“My field of study has become a vehicle to understanding corporate decisions, motivations, and human behavior at its core. Ultimately, International Business has taught me that people need business to survive and to understand other individuals around them.”

**Eleonora Francica**  
*International Affairs major*  
*Hometown: Albano Laziale, Italy*

“Thanks to John Cabot, I have had experiences that I could not have found anywhere else, met people from all over the world, and built my future to be prepared for an Ivy League like Columbia where I have just been accepted.”

**Konstantin Mannov**  
*Economics and Finance major, Hometown: Kaliningrad, Russia*

“Since I was little, I dreamed about expanding my horizons, meeting new people, and experiencing different cultures and languages. John Cabot University has helped me make this dream come true and has allowed me to spend a semester abroad at the University of San Diego.”
Lila Yawn, USA
Associate Professor of Art History
B.F.A., University of Florida, 1984
M.A., University of North Carolina, Chapel Hill, 1990
Ph.D., University of North Carolina, Chapel Hill, 2004

"Students can count on a vast network of museums, libraries, art galleries, and academies for internships and job placements. They can also count on professors of international repute who mentor them."

With its wealth of archaeological sites, churches, museums, and galleries, Rome offers an unparalleled environment for the study of art. The BA in Art History emphasizes art-historical theories and analytic methods with a strong focus on the visual arts of Europe and North America. Earning a BA in Art History can constitute the first step toward a fascinating career as a teacher or professor, a museum or gallery curator, or a cultural officer in the diplomatic corps.

Requirements
- World Art I. Visual Culture of the Ancient World
- World Art II. Visual Culture of the Medieval World
- World Art III. Visual Culture of the Early Modern World
- World Art IV. Visual Culture of the Modern and Contemporary World
- Introduction to Art Historical Thinking
- One Studio Art course
- Research Practicum
- Senior Thesis
- Six major electives in Art History or Archaeology
The BA in Business Administration provides students with a challenging curriculum in the context of a dynamic learning environment. Courses emphasize the importance of clear communication and require projects, reports, and formal presentations. The final capstone course, Strategic Management, is taken by students in their senior year to integrate the principles, concepts, and techniques developed in earlier core courses.

Michèle Favorite, USA and Italy
Adjunct Assistant Professor of Business and Communications
B.A., Brown University, 1982
M.Phil., Oxford University, 1984
D.Phil., Oxford University, 1988

“Classroom instruction combines theory and practice and is enriched with workshops, internships, guest lectures, and off-site visits. This inevitably helps students develop crucial soft skills: critical thinking, public speaking, analysis, teamwork, and flexibility.”

Requirements

- Microcomputer Applications
- Calculus I
- Statistics I
- Business Communications
- Principles of Microeconomics
- Principles of Macroeconomics
- Financial Accounting
- Managerial Accounting
- Finance
- Legal Environment of Business
- Principles of Marketing
- Principles of Management
- Organizational Behavior
- Operations Management
- Strategic Management
- Four major electives in the area of Business
The ancient Roman world is still present in the city's monuments, artwork, and inscriptions, making it the ideal location for majoring in Classical Studies. Students will learn to think analytically about the foundations of Western civilization as well as their own contemporary world. The research, critical thinking, and communication skills instilled by faculty, along with the sense of perspective that comes with studying history in Rome, are highly prized in careers ranging from journalism to business to public service.

“Appreciating the wisdom of ancient civilizations helps us understand the human experience. The rigorous and interdisciplinary study of the classical world strengthens students’ critical thinking and allows them to become life-long learners.”

Thomas Govero, USA
Lecturer in Classics
B.A., St. Louis University, 1962
M.A., University of Colorado at Boulder, 1972

Requirements

- Elementary Latin I and II
- Directed Readings in Latin
- Introduction to Archaeology
- Ancient Philosophy
- History of Ancient Greece
- History of Ancient Rome and Italy
- Literature and Society in Ancient Rome
- Classical Rhetoric
- Classical Greek Art and Architecture
- Ancient Rome and its Monuments
- Roman Imperial Art and Architecture
- Classical Mythology or Ancient Religion
- Research and Writing in the Humanities
- Senior Thesis
- Five major electives in Classical Studies, Art History, Archaeology, Greek, History, Latin, Philosophy, or Religious Studies
The BA in Communications gives students the skills to excel in the creation, dissemination, and analysis of messages. The program integrates technology in its instruction and incorporates international contexts for the study of communications. Students go on to careers in such fields as film and video production, journalism, corporate communications, politics, law, community organizing and service, education, management, and the non-profit sector.

Peter Sarram, Italy and Iran
Associate Professor of Communications
B.A., Boston College, 1986
M.A., Northwestern University, 1995
Ph.D., University of Milan, 2013

“Studying Communications provides a strong practical approach to the learning experience. Our course of study is characterized by its emphasis on technology, its international outlook, and its excellent standards of written and oral communication.”

Requirements

- Public Speaking
- Introduction to Visual Communications
- Introduction to Cinema
- Media, Culture, and Society
- Foundations of Digital Video Production
- Writing Across the Media
- Digital Media Culture
- Advanced Communication Theory
- 300-level Communications and Media Studies course
- Senior Capstone Seminar
- Seven major electives in Communications and Media Studies, Digital Media Arts, Digital Journalism, and Communications
The BA in Economics and Finance gives students a significant base in the theoretical, quantitative, and analytical skills necessary to pursue further study and careers in areas that require a solid background in economics and finance. John Cabot University participates in the CFA® Institute University Affiliation Program. This status is granted to institutions that embed a significant portion of the CFA Program Candidate Body of Knowledge™ (CBoK) into their curriculum.

Mary Merva, USA
Professor of Economics and Vice President of Academics
B.A., California State University, Long Beach, 1982
M.A., Rutgers University, 1985
Ph.D., Rutgers University, 1989

"Studying Economics and Finance in a liberal arts university offers two considerable advantages: solid analytical skills on which to build mathematical and statistical knowledge, and an understanding of human dynamics for interpreting current and future scenarios."

Requirements

- Microcomputer Applications
- Pre-Calculus
- Calculus I
- Statistics I
- Statistics II
- Econometrics
- Financial Accounting
- Managerial Accounting
- Principles of Microeconomics
- Principles of Macroeconomics
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Finance
- International Economics
- History of Economic Thought or Business Ethics
- Financial Institutions and Capital Markets
- Senior Seminar in Economics and Finance
- Six major electives in Economics, Finance, Business, Marketing, Management, Law, Mathematics, Political Science, or Psychology
Requirements

- Introduction to Literature
- Introduction to the Novel
- Introduction to Poetry and Poetics
- Introduction to Literary and Cultural Theories
- American Literature
- English Literature I: Literary Beginnings to Milton
- English Literature II: The Enlightenment to Romanticism
- English Literature III: The Victorians to the Modernists
- Shakespeare or Shakespeare in Italy
- Classical Influences on English Literature or Italian Visions
- Senior Thesis
- Six major electives; at least four in English Literature, plus up to two relevant courses chosen from a list of approved courses

"Studying English Literature helps students become creative, rigorous learners and develops their social and political awareness. JCU professors, who are trained in the world's best universities, serve as mentors to help students develop fully."

The BA in English Literature emphasizes the historical and cultural understanding of the development of literature in English, from the Anglo-Saxon period to the 21st century, in addition to the theory of various literary genres. Students not only read texts with great care, but they also criticize them and present the results of their own research in well-written essays. The development of research and writing skills culminates in the senior thesis. Students trained in this discipline are prepared for careers in a variety of fields including law, government, diplomacy, journalism, publishing, education, and business.
The BA in History provides the intellectual breadth and analytical skills that allow students to make meaningful connections between the past and the present. Students will interpret the cultural, social, economic, and political factors that shape the ways in which societies change over time. The research, critical thinking, and communication skills that the degree program develops are highly prized in careers ranging from journalism to business to public service.

Andrea Lanzone, Italy
Adjunct Assistant Professor of History and Assistant Dean of Student Academic Affairs
B.A., University of Rome "La Sapienza," 1994
Ph.D., Essex University, 2001

"The historical analysis, critical reading, research, and writing skills that students develop in this course of study are keys for understanding the increasing complexity of the contemporary world."

Requirements

- Introduction to Western Civilization I
- Introduction to Western Civilization II
- Doing History
- The Long-Term History of Globalization
- One course in each of the following areas: Ancient History (before C.E. 500), Medieval History (C.E. 500-1800), Modern History (C.E. 1800-2000)
- Research and Writing in the Humanities
- Senior Thesis
- Seven major electives in History
Students pursuing the BA in Humanistic Studies learn to appreciate and analyze cultures by exploring literature, art, history, philosophy, and religion. The major encourages inquiry into the human condition beyond the confines of a single discipline. This program takes advantage of the unique access John Cabot students have to the cultural, aesthetic, philosophical, and historical legacy of Rome - the birthplace of modern humanistic thinking - and the Mediterranean.

Requirements

- Introduction to Philosophical Thinking
- Ethics
- Two of the following: Doing History, Introduction to Art Historical Thinking, or Introduction to Literary and Cultural Theories
- One course in Art History or Literature
- Research and Writing in the Humanities
- Senior Thesis
- 10 courses in History, Classics, Archaeology, Art History, Literature, Rhetoric, Music, Philosophy, and Religion

Gene Ogle, USA
Associate Professor of History
B.A., Texas Tech University, 1993
M.A., University of Pennsylvania, 1999
Ph.D., University of Pennsylvania, 2003

"Humanistic Studies develops the creativity, flexibility, communication, and research skills that are in high demand in the world of work. Graduates enjoy careers in many fields, including art history, public relations, marketing, and publishing."
Requirements

- World Politics
- Introduction to Political Theory
- International Organizations
- Comparative Politics
- Nineteenth-Century Europe and the World
- Twentieth-Century Europe and the World
- Statistics I
- Principles of Microeconomics
- Principles of Macroeconomics
- International Economics
- Public International Law
- International Affairs Senior Seminar
- Six major electives in Economics, History, Law, or Political Science
- Students must demonstrate proficiency in a language other than English

Pamela Harris, USA
Adjunct Assistant Professor of Law and Associate Dean of Academic Affairs
B.A., University of California, Berkeley, 1993
J.D., Harvard Law School, 1998

"JCU’s international community provides a unique learning environment in which to study International Affairs. Our students enjoy global careers and work for United Nations organizations such as FAO and WFP."

The curriculum of the BA in International Affairs has traditional strengths in global justice, public policy, European institutions, religion and politics, peace and conflict resolution studies, human rights, and global political theory. International Affairs majors have extensive opportunities in Rome to augment their studies with internships at major United Nations agencies, embassies, and NGOs, and graduates pursue careers in international business, international law, and public service.
The BA in International Business provides a challenging curriculum, allowing students to explore political and economic issues related to business, marketing, and management. The final capstone course of the program is the International Business Seminar, in which students examine topics regarding the strategic management of enterprises competing in a global environment.

Silvia Carnini Pulino, Argentina and Italy
Associate Professor of Business Administration, Director of JCU Institute for Entrepreneurship
B.A., Oxford University, 1985
M.A., Oxford University, 1986
M.B.A., Harvard Graduate School of Business, 1988

“Our students can identify and seize opportunities with the skills they gain to interpret and understand the world. This is possible thanks to JCU’s practical approach and classroom interactions, where students and professors from all over the world come together.”

Requirements

- Microcomputer Applications
- Principles of Microeconomics
- Principles of Macroeconomics
- Calculus I
- Statistics I
- Business Communications or Italian for Business
- Financial Accounting
- Managerial Accounting
- Finance
- International Business Law
- Principles of Management
- Principles of Marketing
- Organizational Behavior
- Operations Management
- International Business
- International Management or International Marketing
- International Business Seminar
- Four major electives in Business, Economics, Finance, Management, Marketing, or Law
Requirements

- Advanced Italian I and II
- Elements of Italian Literature
- Roots of Italian Identities
- Italy from the Risorgimento to the First World War (1815-1915) or Italy from Mussolini to the Crisis of the First Republic (1918 to present) or other approved course in Modern Italian History
- Contemporary Italian Society or Italian Politics and Society
- Made in Italy: The Italian Business Environment
- Italian Media and Popular Culture
- Advanced Workshop in Italian Writing
- Social Science Research Methods or Researching Rome: Fieldwork in the Eternal City or Research and Writing in the Humanities
- Senior Thesis
- Five major electives in Italian Studies

The BA in Italian Studies combines the study of Italian literature, culture, society, and politics, while developing students’ fluency in Italian language. JCU’s Roman setting enables students to engage daily with the multifaceted realities of contemporary Italian life. Because of its interdisciplinary nature, the Italian Studies major is particularly suitable to be combined with other majors such as Communications, Art History, and Humanistic Studies. Students go on to pursue graduate studies, teach Italian as a second language, work in cinema or journalism, or begin a career in international business or diplomacy.

Federica Capoferrì, Italy
Associate Professor of Italian Language and Literature
B.A., University of Parma, 1993
M.A., University of Virginia, 1997
Ph.D., Columbia University, 2003

“Students learn to critically assess ideas, challenges, and values linked to Italy’s cultural tradition in an international setting. The combination of theory and practice, knowledge and professional skills, opens up vast job opportunities.”
The BA in Marketing provides students with a firm base in the core conceptual fields, including market dynamics and consumer behavior theories, marketing strategy scope, and specific operation fields, such as communication and branding efforts and distribution/value chain/demand management. Studying marketing at JCU will develop and amplify students' teamwork, leadership, decision-making, creativity, and communication skills in the context of an international environment. This exposure to diversity provides an ideal training ground for preparation to work in our interconnected world.

Ian Roberts, UK
Lecturer in Business Administration, AACSB Coordinator
B.Sc., University of Hull, UK, 1982
Executive MBA, University of Georgia, 2007
D.B.A., University of Manchester, 2015

“Marketing students learn to excel in the business world. Their critical thinking and problem-solving skills - strategic for any successful career - are honed thanks to the international setting and hands-on approach JCU provides.”

Requirements

- General Psychology
- Statistics I
- Statistics II
- Financial Accounting
- Visual Communications
- Business Communications
- Principles of Microeconomics
- Microcomputer Applications
- Principles of Marketing
- New Product Management or E-Marketing
- Market and Marketing Research
- Consumer Behavior
- Integrated Marketing Communications
- Strategic Marketing Management
- Four major electives; at least two in Marketing, plus two in Business, Communications, Media Studies, Economics, Finance, Management, Marketing, or Mathematics
Michael Driessen, USA
Associate Professor of Political Science
B.A., University of Portland, 2002
M.A., SNS - Johns Hopkins University, 2005
Ph.D., University of Notre Dame, 2011

“Rome is an international city steeped in rich historical, political, and religious traditions. JCU students immerse themselves in this environment under the guidance of renowned professors who prepare them for careers worldwide.”

The curriculum of the BA in Political Science has traditional strengths in the behavioral and historical study of American, European, and international institutional politics, as well as global public policy, human rights, peace and conflict studies, and global political theory. The program takes advantage of its location in a European capital, allowing students to conduct research and gain internship experience with government offices, international organizations, and political think tanks. It also prepares students for careers in related professional fields such as politics, advocacy, journalism, law, and management of international public organizations.

Requirements
- Introduction to Political Science
- American Government
- World Politics
- Introduction to Political Theory
- Comparative Politics
- Western European Politics
- Nineteenth-Century Europe and the World
- Twentieth-Century Europe and the World
- Politics of Developing Countries
- Social Science Research Methods
- Senior Thesis
- Six major electives in History, Law, Political Science, or Social Sciences
Requirements

- Introduction to Psychology
- Introduction to Statistical Analyses of Psychological Data
- Introduction to Research Methods
- Cognitive Psychology
- Psychobiology
- Developmental Psychology
- Social Psychology
- Two psychology courses from two of four areas: Cognitive, Psychobiological, Developmental, and Sociocultural
- One course from one of three areas: Clinical Psychology, Industrial Organizational Psychology, Educational Psychology
- Senior Seminar in Psychology
- Five major electives in Psychology
Whether students wish to find an internship, pursue graduate study, or begin an international career, John Cabot University is dedicated to helping them reach their goals.

The Center for Career Services’ relationships with 650+ leading companies and organizations across a variety of industries provide competitive internship opportunities that allow students to put into practice what they are learning in the classroom while gaining international work experience and employable skills.
DEVELOP AN ENTREPRENEURIAL MINDSET

The Institute for Entrepreneurship provides a world-class entrepreneurial education, rooted in a deep sense of responsibility, and connected to an international network of researchers, practitioners, and leading innovation hubs.

The creativity, resilience, and problem-solving skills of students are developed through: the annual Weekend of Startups, our international, multi-disciplinary startup “hackathon;” the Elevator Pitch Competition, during which students engage audiences in their projects using public speaking skills; the Learn Do Share program, whereby students work on real-life corporate challenges; the Mentors for Growth initiative, connecting students to innovative leaders; and JCU Enactus, the University’s social entrepreneurship program. The Institute also features a variety of speakers, outings, and events.

Anna Wulfson
Communications major,
Creative Writing minor
Hometown: Vermont, USA

"Within the framework of the JCU Institute for Entrepreneurship’s Learn Do Share initiative, I had the opportunity to work on a project for a client in the Advanced Honors Graphic Design course. My classmates and I were able to work hands-on to re-brand the blog 'Travel Angel' for Joanne Bergamini, former Coordinator of the JCU Institute for Entrepreneurship.

As graphic design students, one of our projects was to design covers for the book that Joanne was writing. In the end, my design was selected for the cover of her book. It was an honor and exciting recognition to have a piece of my work published before graduating, as I am continuing my studies in Milan with a master’s program in design. This experience will be an asset to share with future employers and professionals."
ATHLETICS

Our soccer, volleyball, and basketball teams compete across Rome. Many students take part in our intramural sports and athletics excursions, as well as work out in our fitness center, which also offers exercise classes.

CAMPUS EVENTS

On any given night of the week, the campus is alive with events. From guest lectures with diplomats and authors, to social events hosted by our student-led clubs, there is an activity of interest nearly every evening.

CLUBS AND ORGANIZATIONS

Students have the opportunity to develop their teamwork and leadership skills by participating in our 20+ student-led clubs and organizations, including Model United Nations, the Theatre Society, the Business Club, and the student newspaper, among others.

COMMUNITY SERVICE

Our Community Service Program nurtures a sense of social responsibility and global citizenship. Students give back to the Roman community, from volunteering with refugees to taking part in our community outreach program in local high schools.

CULTURAL ACTIVITIES AND TRIPS

Over 120 trips and activities are offered every year. We host a wide variety of events on campus and provide discounted tickets to performances, as well as organize cooking and olive oil tasting classes and weekend trips throughout Italy.

ORIENTATION

Beginning with our airport pick-up service, dedicated orientation staff and student leaders organize campus and city tours, conduct workshops on useful topics like safety, and introduce students to JCU services and policies.
Student Services
**HOUSING & RESIDENTIAL LIFE**

Our Residential Life program provides a familiar residential experience within an international community environment. All apartments come fully furnished with a kitchen, washing machine, linens, and basic kitchen supplies.

**HEALTH & WELLBEING**

Our on-campus, English-speaking doctor is available to students twice a week on a “walk-in” basis, and our on-call doctor is available 24/7. The Counseling Center provides confidential assistance for all types of situations. Students also have access to our campus psychiatrist for medication management.

**SAFETY**

Rome is a diverse urban environment. We advise our students to practice situational awareness and to take common sense precautions to minimize risk. Security officers provide additional protection at our campuses and residences, and we are in close communication with local law enforcement officials and the US Embassy. All JCU students have access to International SOS for crisis management assistance anywhere in the world. John Cabot’s emergency response team is available through our 24/7 emergency hotline.

**MEAL PLAN**

The Tiber Café, John Cabot University’s cafeteria, features a four-course buffet, salad station, gelato machine, and coffee bar. The Tiber Café serves breakfast, lunch, and dinner and offers various meal plan options.
Going Global
Students can enrich their international undergraduate experience by spending a semester or year abroad.

Through our Going Global Exchange Program, participants keep their existing financial aid and scholarships and pay JCU tuition to cover their time abroad at one of our partner institutions. JCU students may also apply directly to study abroad at any regionally accredited American university or any national university that is recognized by a country's higher education authority.
Admissions and Scholarships

Contacting the Admissions Office is your first step to learning about the empowering liberal arts education that John Cabot University provides to students from around the world.

Once you have decided that JCU is the right place for you, we will guide you through the admissions process and the financial aid application.

- Online application or Common Application
- Official transcripts/diploma of all secondary and post-secondary education
- One (transfer students) or two (freshmen) letters of recommendation
- A 600-word personal essay
- Interview by phone, Skype, or in person
- Evidence of English proficiency
- SAT or ACT scores (US high school students only)
Merit and need-based scholarships available

Authorized to administer US Federal Student Aid

GI Bill Tuition and Housing Benefits accepted
CONTACTS

www.johnocabot.edu
admissions@johnocabot.edu

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