

**JOHN CABOT UNIVERSITY - GRADUATION CHECKLIST
BACHELOR OF ARTS IN MARKETING**

A. PROFICIENCY & GENERAL DISTRIBUTION REQUIREMENTS

<p>ENGLISH</p> <p>EN 103 (C or higher prereq. for EN 110) EN 105 (C or higher prereq. for EN 110) EN 110 (C or higher required) EN LIT (Required) course EN LIT or Approved Substitute (TH 340, TH 341, ITS 292, CL 278)</p> <p>MATHEMATICS & SCIENCE</p> <p>MA 101 (C- or higher required) MA/NS/CS MA/NS/CS</p> <p>FOREIGN LANGUAGE</p> <p>First Course Second Course</p>	<p>COURSE TERM GRADE</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>SOCIAL SCIENCES, HUMANITIES, FINE ARTS</p> <p align="center">AT LEAST 7 COURSES</p> <p>Social Sciences: at least 2 courses from COM, EC, POL, PS</p> <p>Humanities: at least 2 courses from HS, EN LIT, PH, RL</p> <p>Fine Arts: at least 1 courses from AH, AS, MUS, CW</p> <p>GENERAL ELECTIVES <i>Sufficient to give a total of 120 credits</i></p>	<p>COURSE TERM GRADE</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
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B. CORE COURSES

<p>BUS 220 Business Communications EC 201 Principles of Microeconomics EC 202 Principles of Macroeconomics FIN 301 Finance MKT 301 Principles of Marketing MKT 302 Service Marketing OR MKT 304 New Product Management MKT 305 Market and Marketing Research MKT 310 Consumer Behavior MKT 320 Integrated Marketing Comm. MKT 490 Strategic Marketing Management</p>	<p>COURSE TERM GRADE</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
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C. ADDITIONAL MARKETING REQUIREMENTS

<p>CS 110 Microcomputer Apps FIN 201 Financial Accounting FIN 202 Managerial Accounting MA 208 Statistics I MA 209 Statistics II</p>	<p>COURSE TERM GRADE</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
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D. MAJOR ELECTIVES

4 UPPER DIVISION COURSES FROM:
BUS, FIN, MGT, MKT, EC, COM OR CS

<p>COURSE TERM GRADE</p> <p>1 _____</p> <p>2 _____</p> <p>3 _____</p> <p>4 _____</p>

E. MINOR IN _____

F. MINOR IN _____

Total of 6 courses (check the catalogue for specific requirements)
No more than 2 courses may apply to both the major and minor

Total of 6 courses (check the catalogue for specific requirements)
No more than 2 courses may apply to both the major and minor

<p>COURSE TERM GRADE</p> <p>1st course _____</p> <p>2nd course _____</p> <p>3rd course _____</p> <p>4th course _____</p> <p>5th course _____</p> <p>6th course _____</p>

<p>COURSE TERM GRADE</p> <p>1st course _____</p> <p>2nd course _____</p> <p>3rd course _____</p> <p>4th course _____</p> <p>5th course _____</p> <p>6th course _____</p>
