



# Major in Business Administration

## Core Curriculum Courses

1. BUS 220 Business Communications
2. EC 201 Principles of Microeconomics
3. EC 202 Principles of Macroeconomics
4. FIN 201 Financial Accounting
5. FIN 202 Managerial Accounting
6. FIN 301 Finance
7. LAW 219 Legal Environment of Business
8. MGT 301 Principles of Management
9. MGT 310 Organizational Behavior
10. MGT 330 Operations Management
11. MKT 301 Principles of Marketing
12. MGT 498 Strategic Management

## Major Electives

BUS 301 Business Ethics  
BUS 305 Introduction to Entrepreneurship  
BUS 320 Public Relations  
BUS 330 International Business  
BUS 335 International Management and Entrepreneurship  
BUS 340 Leading Multicultural Negotiations  
BUS 345 Innovation and Information Technology  
BUS 360 Social Networks and Media Management  
BUS 360 Social Networks and Media Management  
BUS 399 Special Topics in Business  
BUS 481 Independent Research  
BUS 498 International Business Seminar  
BUS/IT 303 Italian for Business  
CS 310 Management Information Systems  
EC 301 Intermediate Microeconomics  
EC 302 Intermediate Macroeconomics  
EC 307 Industrial Organization  
EC 316 International Economics  
EC 341 Economics of Development  
EC 342 Issues in Economic Development  
EC 345 Economic, Competition, and Regulatory Issues of the European Union  
EC 350 History of Economic Thought  
EC 360 Econometrics



EC 371 Money, Banking and Capital Markets  
EC 372 Financial Institutions and Capital Markets  
EC 380 Environmental Economics  
EC 381 Independent Study  
EC 399 Special Topics in Economics  
EC 481 Independent Research  
EC 491 Mathematical Economics  
FIN 302 Financial Management  
FIN 312 Investment Analysis  
FIN 330 International Finance  
FIN 331 Portfolio Management  
FIN 340 Introduction to Derivatives  
FIN 381 Independent Study in Finance  
FIN 398 Internship  
FIN 399 Special Topics in Finance  
LAW 321 Business Law  
LAW 323 International Business Law  
LAW 341 Fundamentals of Italian Legal Practice  
LAW 381 Independent Study in Law  
LAW 398 Internship  
LAW 399 Special Topics in Law  
LAW/PL 328 Religious Freedom in a Comparative Perspective  
MA 209 Statistics II  
MA 299 Calculus II  
MGT 281/381 Independent Study in Management  
MGT 303 Modern Management Thought  
MGT 320 Human Resources Management  
MGT 335 Supply Chain Management  
MGT 360 Public and Nonprofit Management  
MGT 398 Internship  
MGT 399 Special Topics in Management  
MGT 410 Entrepreneurial Management  
MGT 426 International Management  
MKT 302 Service Marketing  
MKT 304 New Product Management  
MKT 305 Market and Marketing Research  
MKT 310 Consumer Behavior  
MKT 320 Integrated Marketing Communications  
MKT 321 Advertising Management  
MKT 330 International Marketing  
MKT 335 Fashion Retailing  
MKT 340 E-Marketing  
MKT 350 Marketing for Non-Profit Organizations



MKT 355 Social Marketing and Fundraising  
MKT 381 Independent Study in Marketing  
MKT 398 Internship  
MKT 398 Marketing Internship  
MKT 399 Special Topics in Marketing  
MKT 482 Independent Research in Marketing  
MKT 490 Strategic Marketing Management