

*The JCU Institute for Entrepreneurship presents:*

# Linguedo

Shape your Future by Learning German



Linguedo was founded in late 2013, starting with evening courses in Munich in January 2014. Their innovative methodology, which uses interactive storytelling based on different TCI (Teaching with Comprehensible Input) concepts, has been proven to vastly outperform traditional language instruction. The founding team is currently evaluating the possibility of opening up a branch in Italy, with a language + job formula: “learn German and we help you find a well-paid job in Germany”.

**The lecture will be introduced to the class in the form of Case Study: students will interact with Linguedo founders to determine a viable business model.**

**Tuesday, November 4th, 2014**

**11:30 - 12:45**

**BUS 305 G.K.G.1**

**Seats are limited.**

**RSVP: [entrepreneurship@johncabot.edu](mailto:entrepreneurship@johncabot.edu)**