

## DEGREE SEEKING STUDENTS

DS students with innovative ideas can develop them as they complete their degree, and be ready to start their own business upon graduation.

## VISITING STUDENTS

Courses, internships and networking opportunities with an international community of entrepreneurs.

## ALUMNI

Nearly 20% of recent graduates have started their own company or are working in a family business.

## FACULTY

Dedicated faculty members support the Institute through the Faculty Panel and many other activities.

## LIBRARIANS

The Library and its librarians play a key role in the knowledge-based services the Institute provides.

# OUR COMMUNITY

## JOIN AS A

- Friend
- Advisor
- Sector Expert
- Mentor

## BE PART OF

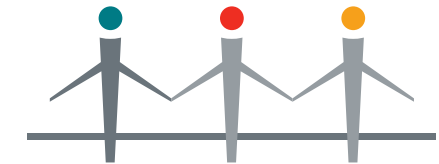
- The Operating Committee
- Faculty programs

## BENEFITS

- Courses
- Minor in Entrepreneurship
- Internships
- Lectures
- Workshops
- Networking events
- Newsletter
- Mentoring
- Incubation
- Library services
- Working space
- Searchable database of entrepreneurs worldwide

The JCU Institute for Entrepreneurship  
Corsini Building  
Via della Lungara, 1  
00165 Rome, Italy

For more information, check [www.johncabot.edu](http://www.johncabot.edu) or contact the Director of the Institute at [entrepreneurship@johncabot.edu](mailto:entrepreneurship@johncabot.edu)



INSTITUTE FOR ENTREPRENEURSHIP  
*Real Ideas Real People Real Community*

## THE JCU INSTITUTE FOR ENTREPRENEURSHIP

### MISSION STATEMENT

To help members of the JCU community bring down the barriers to entrepreneurship, through education, training, networking and mentoring.

# THE THREE PILLARS

## LEARN

- Minor in Entrepreneurship
- Internships
- Workshops
- Continuing education

## CONNECT

- New Products Lab
- Keynote speakers
- Advanced seminars

## SUPPORT

- Mentoring
- Expert advise
- Dedicated library section
- International database of entrepreneurs

## BUSINESS ADMINISTRATION

Prof. Silvia Pulino  
Director, Institute for Entrepreneurship  
MA Oxford University  
MBA Harvard Graduate School of Business

Professor Pulino has over 20 years of experience in international business, with a focus on entrepreneurial companies, innovation and technology. She now lives in Rome, and has capitalized on her experience by undertaking an academic path and establishing a consulting business focusing on start-up companies.

## ADVISORY BOARD

- Dr. Ali Reza Arabnia, President & CEO of Gecofin S.p.A. and Chairman; President & CEO of Geico-Taikisha Group; Board of Trustees, John Cabot University
- Dr. William Cavendish, Founder, President and CEO of Life Sciences Capital Spa and Healthcap Srl

## FACULTY PANEL

- Michael K. Grace, Intellectual Property Law
- Pietro Paganini, Business Administration
- Daniele Pica, Information Systems
- Alessandro Signorini, Marketing

## OPERATING COMMITTEE

- Filippo Capitano, Entrepreneur
- Hellen Chilleli, Alumna
- Laura Fabi, Alumna and Entrepreneur
- Stefano Le Pera, Alumnus and Entrepreneur
- Riccardo Mattioli, Alumnus and Entrepreneur
- Livia Piotto, Librarian

# INTERNSHIPS

LEARN/APPLY SPECIFIC BUSINESS TOOLS  
START-UP EXPERIENCE  
A WIDE VARIETY OF ENVIRONMENTS

- **Marketing and social media communication** at Context Travel, a network of scholars that specializes in in-depth walking seminars on art, history, architecture and gastronomy
- **Publishing and content management** at Nero Magazine, a specialized art publication
- **Graphic design** at Beatpick.com, a UK-based start-up specializing in licensing music for film, TV, advertising and store chains
- **Accountmanagement** at Competere, a leading communications, consulting, business services and public affairs firm
- **Public relations** at OCOCO, a start-up company marketing coconut water products
- **Guerrilla marketing, research and social media** at Dragolab, a contemporary art international publishing house and communication agency
- **Production and video editing** at Marden Entertainment, an entrepreneurial film-maker specializing in documentaries
- **Research and website development** at GingerIt, a start-up launching an innovative series of products for interior design