

## Career Services Internship Testimonial



**Paola Scotto di Frega**  
**JCU Degree Seeking - BA in International Affairs, Minor in Economics**  
**Expected Graduation: May 2013**

**Internship with Ralucasvision – “*The ultimate Fashion Channel*”**

Hello my name is Paola Scotto di Frega. I am a degree seeker here at John Cabot University majoring in International Affairs, with a minor in Economics.

While studying International Affairs, I am also interested in many areas, among which the world of fashion. That is why, among the several, potential internships offered by JCU’s career services, I chose (for Spring 2012) the one presented by Ralucasvision, concerning fashion journalism.

I really enjoyed my internship at Ralucasvision, as I was able to effectively communicate my taste and my ideas, being the only one fully responsible to keep both a blog and a face-book page constantly updated. Furthermore, I had to write articles and create newsletters, when assigned by my boss. Besides being a pleasant experience because it perfectly dovetailed with my interests, thanks to this internship I improved my research expertise (rational thinking, using technical vocabulary, evaluating sources critically, and sticking to the topic). I mastered managing my time, and organizing my work, precisely and scrupulously.

I suggest this internship to anyone who, like me, is passionate about fashion, follows it, and tries to be as updated as possible.