

## Career Services Internship Testimonial



**Aria DeBenny**  
**Study Abroad Student from Marquette University, Major Advertising,**  
**Minor Psychology/Marketing**

**Internship with *Insiders Abroad***

I thoroughly enjoyed my internship at Insiders Abroad. I was able to effectively communicate my ideas and watch as they were tweaked and executed to perfection. I learned a lot from Insiders Abroad and I believe they learned some things from me, as well. It was an amazing learning experience for both parties and I couldn't be happier with my decision to commit to and learn from them.

It has prepared me for my future career because now I can enter the advertising industry with a unique e-marketing perspective. I highly recommend this internship for individuals eager to learn and interested in assisting with an expanding and prosperous company.

### **Preparation/Recommendations:**

While working at Insiders Abroad I assisted in their expansion efforts by contributing to their viral marketing initiatives and other various marketing documentations and pamphlets.

For this position you should have strong written and oral communication skills, since you will be working with an American company while abroad. You should also always be cognizant of your surroundings and the people with which you interact. All will help you better understand IA's target market, as well as their business objectives.

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