

Media Literacy for Teaching English:

A daylong workshop of professional development for teachers of English

July 8, 10:00-16:00

John Cabot University, Tiber Campus (Classroom TG3)

Following up on five years of successful collaboration with over 45 Italian high schools as part of our Italy Reads program, JCU is continuing its commitment to providing professional training for teachers by holding a daylong workshop of professional development for teachers of English on the topic of “Media Literacy for Teaching English.”

To be held July 8, 10:00-16:00 at John Cabot University’s Tiber Campus, the training is being done in partnership with Italy’s premier media literacy organization, MED-Italian Association for Media Education (<http://www.mediaeducationmed.it/>).

In the United States, teachers of English literature increasingly use media literacy to incorporate the electronic media environment into their course materials. Media literacy is the ability to read, evaluate and react to media, such as advertising, film, television programs, news or print. As a tool for teaching English, students learn how to critically read English language media, such as television commercials, print advertisements and news articles. In addition to providing a fun and creative environment for learning, media literacy teaches critical thinking, rhetoric, collaboration, and storytelling. The benefits of media literacy go far beyond just learning a new foreign language because students also learn the language of mass media. This workshop is appropriate for teachers of English and English literature.

Participation in this workshop is free of charge and a Certificate of Participation will be given to all participants.

Presenters:

Antonio Lopez (alopez@johncabot.edu), Ph.D., is a leading international expert of media education. With a research focus on bridging sustainability with media literacy, he is an experienced curriculum designer, educator, trainer, theorist, researcher and public speaker. As an author and blogger he has written numerous academic articles, essays and two books: *Mediacology: A Multicultural Approach to Media Literacy in the 21st Century* (<http://mediacology.com/the-book/>) and *The Media Ecosystem: What Ecology Can Teach Us About Responsible Media Practice* (<http://www.themediaeconomy.com/>). His third book, *Greening Media Education*, will be released in 2014. He is currently Assistant Professor of Communications and Media Studies at John Cabot University in Rome, Italy.

Luciano Di Mele (luciano.dimele@uninettunouniversity.net), Ph.D., is Researcher in Media Education and Technology of Education. He currently works at the International Telematic University UNINETTUNO of Rome where teaches Education and New Media. He got his Ph.D. in Pedagogy at the University of Rome “Sapienza” and prepared a dissertation about “Video production in the school”. He has been working in several research projects on the use of the media in educational environments and on the didactics of media. Such as Energy Bits, a cross-media project promoted by IEE (Intelligent Energy Europe).

He was lecturer at the Master's Course in Media Education at the University of Rome "Sapienza". He is the National Secretary of MED (Italian Association for Media Education) and member of the Italian Committee for the Safer Internet Day. Publications: "Video Education" (2008) Erickson (Gardolo-BZ), "La produzione video a Scuola" (2007) Nuova Cultura (Roma). He is member of the board of the journal "Media Education, Studi, Ricerche, Buone pratiche".

Maria Ranieri (maria.ranieri@unifi.it)

Ph.D. in "Telematics and Information Society", she is a Researcher in Didactics and Special Education (M-PED/03) at the Department of Education Sciences and Cultural and Training Processes, University of Florence (from 01/12/2007 up to now). Her main research areas include Educational Technology, Media and Digital Literacy, Research Methods in Education. On these topics she has published 5 books; 3 edited books; 1 co-authored book with two colleagues; 1 translation with editing of a book; 11 papers in level A Journals (of which 6 papers appeared on ISI Journals); 57 papers/chapters; 8 papers in conferences' proceedings with ISSN. Since 2001 she has been involved in research activities of the LTE - "Educational Technology Lab" (Univ. of Florence) and since 2005 she has been Lecturer in the undergraduate courses of the Faculty of Education, University of Florence, lecturing in the following courses: distance education and instructional technology, e-learning and research methods in education. She participated as researcher in 5 national research programs and 4 international projects. She coordinated 2 national funded projects and 2 European projects. Strongly engaged in the internationalization of her research activities (through visiting fellowships or jointly projects in China, or collaborating with the EPPI-Center or becoming a member of the international research group London Mobile Learning Group), Maria is currently the European Coordinator of the EU Project e-EAV (Daphne III- Media and Violence, 2012-2014), whose aim is to develop and test a media education program against discrimination. From 2001 to 2007, she has been e-learning designer and manager at INDIRE (Istituto Nazionale di documentazione per l'innovazione e la ricerca educativa, Florence, Italy, <http://www.indire.it>).

About MED-Italian Association for Media Education (www.medmediaeducation.it)

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The Italian Association for Media Education (MED) is a non-profit organization established in 1996 in Rome by a group of university professors, school teachers and media professionals. The objectives of its mission can be summarized as follows:

- to create a network among all the people who are interested in the relationship between media and children/adult education;
- to promote research, study and experimentation in the field of media education, media studies and pedagogy;
- to foster the collaboration among the different stakeholders.

One the most important initiatives organized by the Association since 1996 is the Summer School in Corvara (this year in Fuggi) where media educators are formed and trained (both at theoretical and practical level). In Corvara every year national/international scholars, school teachers and educators, students, media professionals meet and confront each other about the issues and concerns regarding the promotion of an active citizenship through Media Education.