

*The JCU Institute for Entrepreneurship presents:*

# Fabio Adago

Co-Founder of Mr. Guide



Student at Roma Tre University  
Graduating in Economics and  
Business Administration.

**Mr. Guide** offers an intermediation service between **tourists and authorized tour guides**. This platform gives the tourist the possibility to book his own private tour, while also choosing among different tour guides, each one of them with a different profile. This also represents an **innovative working channel** for the guides. Mr. Guide starts from Rome, one of the cultural world's capitals, but their goal is to reach in the next two years the most important **Italian and European cities** and expand their reality in the sector of tourism and guided tour.

The team is made up of three young entrepreneurs, five developers and one communication agency.

Thursday, March 24th

10:00 - 11:15

Guest Speaker BUS 410

Room: T.2.2

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(or via Eventbrite)