

The JCU Institute for Entrepreneurship presents:

Market Segmentation

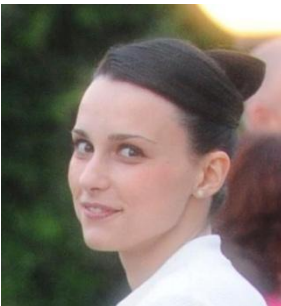
How to use market segmentation for a Facebook Campaign.



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Thursday, February 11th, 2016

10.00 – 11.15

Guest Speaker BUS 305

Room: Aula Magna

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