

The JCU Institute for Entrepreneurship presents:

Monica Archibugi

CEO & Co-Founder of Le Cicogne



Le Cicogne is a start-up founded by Monica Archibugi, 25 year-old graduate student in Health Economics. During her own experience as a babysitter, she realized how difficult it was for families to find reliable and responsible individuals to be in charge of their kids. That is when she created Le Cicogne, a platform offered both in Rome and Milan that works an intermediary between parents and young individuals between 18 and 28 years old looking for a job opportunity. One of Le Cicogne's goals is to help parents find a trustworthy boy or girl right next door.

Seeing the potential in her idea, Monica took part of Innovation Lab, a course that assists young entrepreneurs transform their ideas into reality. At the end of the 3 months period, Le Cicogne won the national competition at the third place. After this wonderful experience and acquiring various managerial skills, she decided to take the project forward and created a stable team with Giulia and Valentina. That is when Le Cicogne was selected for the accelerator program offered by Luiss EnLabs, where Monica has been working full time since January.

Thursday, April 2nd

13:30 - 14:45

Guest Speaker BUS 410

Room: T.2.2

Seats are limited.

RSVP: www.eventbrite.com