

The JCU Institute for Entrepreneurship presents:

Nello Bonomi

**Head of Marketing for the Security and Health
Department, 3M**



Nello Bonomi is an Italian manager with **notable experience in the fields of sales, marketing and product management**. After his graduation in Business Administration from Bocconi University in Milan (1995), Nello started working in 1997 at **3M, one of the most innovative companies in the world**. During his career, Nello was Italian product manager for the Automotive Aftermarket Department in Milan, European product manager for the Automotive Aftermarket Division in the UK, Sales Manager for the Automotive Aftermarket and Marine Departments in Southern Italy, and **Marketing and Tech Service Manager for the Automotive Aftermarket**. Nello is currently Sales and Marketing Manager for the Office Markets Department of 3M, responsible for the marketing strategy and marketing mix management for office products, as well as for **sales strategy definition and implementation**.

Wednesday, October 21th

MKT 304 10:00 -11:15 (T.G.3)

Seats are limited.

RSVP: entrepreneurshipohncabot.edu