

The JCU Institute for Entrepreneurship presents:

Michael Chinnici

Founder of Photo Workshop Adventures



Photo Workshop Adventures teaches aspiring and semi-pro photographers how to take breathtaking photos in amazing locations throughout the world.

Born in Brooklyn and raised on Long Island, Michael began taking photos and developing prints in his basement darkroom at the age of 11. This early love of imagery influenced his other creative skills as an artist, musician, designer and visionary. With a degree in Advertising and Design, he launched his first ad agency in 1982 and soon realizing the creative potential within the world of marketing and design. Always embracing photography and technology, in 1996 he launched New York's first digital photography studio. In 2000, Michael turned his focus to photography, travel and various creative projects. As digital camera technology advanced and a global interest in photography increased, he looked for ways to harness this momentum. In 2008, while photographing on the Adriatic coast of Croatia, the idea of creating world class photo adventures became his obsession and passion.

Thursday, October 15th, 2015

13.30 – 14.45

Guest Speaker BUS 305

Room: T.1.3

Seats are limited.