



JOHN CABOT UNIVERSITY



JCU INSTITUTE FOR ENTREPRENEURSHIP
Real Ideas Real People Real Community

Presidential Lecture:

Expanding Your Business in a Time of Crisis:
How a Qualitative Approach Can Bring Quantitative
Results in Business

Ali Reza Arabnia

Chairman, President & CEO of  **GEICO**



Tuesday, April 08, 2014

4:30 pm

Aula Magna Regina

Via della Lungara, 233

00165 Rome

Reception to follow

Please show a photo ID at the entrance

RSVP: events@johncabot.edu

Presidential Lecture