

John Cabot University 1-Day Short Course

Develop English communication skills for information and advocacy, with visualizations, written summaries, and oral presentations.

“Communicating to Impress: How to Set Up a Successful Presentation”

When?

Friday, November 20, from 9:00 am to 5:00 pm. Lunch break from 1:00 pm to 2:00 pm

Program Cost?

The program fee has been kept to a minimum of 80€ to cover meals, instructor and facilities costs.

There is a reserved fee of 50€ euros for JCU students.

What is the course about?

John Cabot University is offering the public an opportunity to learn how to set up successful presentations while developing their professional use of English (participants must have a level of English C1 or higher). An expert in Business Communication from John Cabot University will guide the one-day course.

The format is *interactive*—sessions are based on expert presentation followed by conversation among all course participants. All materials and presentations will be in English.

At the end of the course, participants will:

- Gain experience in learning and interacting with peers and professionals in an international, English language-based environment
- Develop English communication skills, for information and advocacy, with visualizations, written summaries, and oral presentations.
- Receive a letter from JCU indicating their successful completion of the course.

Who may participate?

John Cabot University will create an innovative short course environment, which is inter-generational and trans-professional. Sessions are deliberately constructed in order to

facilitate communication—discussion, and question and answer periods encourage learning, in English.

- University students (18 years or older), with an interest in Business Communication
- Entrepreneurs, managers, professionals, Italian high school teachers who wish to develop their English as part of their professional development.

All participants must have a level of English C1 or higher.

The course is limited to a selected group of maximum 25 participants.

Once downloaded the *application form* from our website, please fill it out and send it to professionaledu@johncabot.edu.

Applicants will be reviewed and accepted until the course is filled.

Priority will be given to applicants whose background and motivational essay allows for the formation of a learning community. Preference will be given to those who apply earlier.

Those who are accepted will be notified and must respond and deposit the nonrefundable program fee within a few days of their acceptance.

For more information, please contact us at professionaledu@johncabot.edu.