



Major in International Business

Core Curriculum Courses

1. **BUS 220** Business Communications **OR**
IT/BUS 303 Italian for Business
2. **FIN 201** Financial Accounting
3. **FIN 202** Managerial Accounting
4. **FIN 301** Finance
5. **MGT 301** Principles of Management
6. **LAW 323** International Business Law
7. **MKT 301** Principles of Marketing
8. **MGT 310** Consumer Behavior
9. **MGT 330** Operations Management
10. **BUS 330** International Business
11. **MGT 426** International Management **OR**
MKT 330 International Marketing
12. **BUS 498** International Business Seminar

Additional Requirements

1. **CS 110** Microcomputer Applications
2. **EC 201** Principles of Microeconomics
3. **EC 202** Principles of Macroeconomics
4. **MA 198** Calculus I
5. **MA 209** Statistics I

Major Electives¹

BUS 330 International Business
BUS 335 International Management and Entrepreneurship
BUS 340 Leading Multicultural Negotiations
BUS 399 Special Topics in Business (With international focus)
BUS 481 Independent Research (With international focus)
BUS 498 International Business Seminar
BUS/IT 303 Italian for Business
EC 316 International Economics
EC 345 Economic, Competition, and Regulatory Issues of the European Union
EC 380 Environmental Economics

¹ Major Electives for the BA in International Business must be courses with a strong *international* focus. This is a comprehensive list of JCU courses with an *international* focus. For additional courses, please contact the Chair of the Business Administration Department.



EC 381 Independent Study (With international focus)
EC 399 Special Topics in Economics (With international focus)
EC 481 Independent Research (With international focus)
FIN 330 International Finance
FIN 381 Independent Study in Finance (With international focus)
FIN 398 Internship
FIN 399 Special Topics in Finance (With international focus)
LAW 323 International Business Law
LAW 341 Fundamentals of Italian Legal Practice
LAW 381 Independent Study in Law (With international focus)
LAW 398 Internship
LAW 399 Special Topics in Law (With international focus)
MGT 281/381 Independent Study in Management (With international focus)
MGT 398 Internship
MGT 399 Special Topics in Management (With international focus)
MGT 426 International Management
MKT 330 International Marketing
MKT 381 Independent Study in Marketing (With international focus)
MKT 398 Internship
MKT 399 Special Topics in Marketing (With international focus)
MKT 481 Independent Research in Marketing (With international focus)