

## INDICATIVE COURSES

- AH 271 Curating Museums and Galleries
- BUS 360 Social Networks and Media Management (*Junior Standing*)
- BUS 399 Innovation and Information Systems (*Junior Standing*)
- CS 110 Microcomputer Applications
- CS 130 Web Design
- CS 131 Web Design II (*Pre-requisite: CS 130*)
- CS 281/381 Independent Study
- FIN 381 Entrepreneurial Finance (*Junior Standing, FIN 301*)
- LAW 399 Intellectual Property Law (*Junior Standing*) OR one of the following LAW courses:
  - LAW 321 Business Law (*Junior Standing*)
  - LAW 323 International Business Law (*Junior Standing*)
  - LAW 341 Fundamentals of Italian Legal Practice (*Junior Standing*)
- MGT 399 International Management and Entrepreneurship (*Junior Standing*)
- MKT 304 New Product Management (*MKT 301 or Professor approval*)
- MKT 340 E-Marketing (*Junior Standing, MKT 301*)
- Internship in a start-up or early stage company
- Independent Study in a related field

## INTERNSHIPS

The Institute for Entrepreneurship and the Business Administration Department work closely with the Career Services Center to create internship opportunities in which students can learn about a specific industry from a real entrepreneur, and/or test their entrepreneurial and business skills. While internships are not mandatory, they are strongly recommended.

## WORKSHOPS AND NET WORKING EVENTS.

Students wishing to complete a minor in Entrepreneurship are also expected to avail themselves of the many workshops and events organized by the JCU Institute for Entrepreneurship. A calendar of events is posted on the IFE bulletin board and notices with updates are sent regularly to all interested students.



**JOHN CABOT UNIVERSITY**

## *Minor in Entrepreneurship*

Nearly 20% of JCU recent graduates have either started their own business or are working in a family business. The Business Administration Department, in conjunction with the JCU Institute for Entrepreneurship, have designed the Minor in Entrepreneurship to help all our entrepreneurially-minded students achieve their goals upon graduation.

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## STRUCTURE

The minor has been structured to provide academic rigor combined with high flexibility, to better suit the unique needs of each student. It consists of:

1. BUS 305 Introduction to Entrepreneurship (*Junior Standing*)
2. Four elective courses with strong relevance for would-be entrepreneurs, to be recommended by the Director of the JCU Institute for Entrepreneurship and approved by the student's Advisor.
3. MGT 410 Entrepreneurial Management (*Junior standing. Pre-requisites: BUS 305. Recommended for business students: FIN 301, MGT 301, MKT 301*)

The elective courses (see indicative list on the back) shall meet the following criteria:

- a. They provide specific business tools and/or insight in the student's field of interest.
- b. Together with the two mandatory courses, they create a logical progression that will provide the student the necessary tools to achieve his/her objectives.

## WHO CAN REGISTER FOR THE MINOR

Any student in good standing with a strong interest in entrepreneurship can register for the minor, regardless of the major. Non-business students will receive the necessary basic quantitative training during the first course, BUS 305 Introduction to Entrepreneurship.

## HOW TO REGISTER FOR THE MINOR:

1. Make an appointment with the Director of the JCU Institute for Entrepreneurship (IFE).
2. Download the Minor for Entrepreneurship Form from the Intranet and explain why you wish to complete a minor in Entrepreneurship and how you think it will help you achieve your professional goals.
3. Meet with the Director of IFE, taking the form with you; the Director will recommend a selection of courses and the optimal sequence based on your objectives and joint discussion.
4. Make an appointment with your Advisor to review the above recommendations. Your advisor may further refine the selection together with the IFE Director.
5. Once your Advisor has signed off on the form, take it to the Registrar to register for the program.

## FOR ADVISORS – HOW DOES THE COLLABORATION WORK?

The main objective of the minor is to maintain flexibility while preserving academic integrity. The Director of IFE will make a recommendation based on the student's objectives and his/her understanding of how best to achieve them, but the Advisor will have the final say, maintaining control of the advising process.