**JOIN AS A**
- Friend
- Advisor
- Sector Expert
- Mentor

**BE PART OF**
- The Operating Committee
- Faculty programs

**BENEFITS**
- Courses
- Minor in Entrepreneurship
- Internships
- Lectures
- Workshops
- Networking events
- Newsletter
- Mentoring
- Incubation
- Library services
- Working space
- Searchable database of entrepreneurs worldwide

**OUR COMMUNITY**

**THE JCU INSTITUTE FOR ENTREPRENEURSHIP**

**MISSION STATEMENT**
To help members of the JCU community bring down the barriers to entrepreneurship, through education, training, networking and mentoring.

**DEGREE SEEKING STUDENTS**
DS students with innovative ideas can develop them as they complete their degree, and be ready to start their own business upon graduation.

**VISITING STUDENTS**
Courses, internships and networking opportunities with an international community of entrepreneurs.

**ALUMNI**
Nearly 20% of recent graduates have started their own company or are working in a family business.

**FACULTY**
Dedicated faculty members support the Institute through the Faculty Panel and many other activities.

**LIBRARIANS**
The Library and its librarians play a key role in the knowledge-based services the Institute provides.

For more information, check www.johncabot.edu or contact the Director of the Institute at entrepreneurship@johncabot.edu
THE THREE PILLARS

LEARN
• Minor in Entrepreneurship
• Internships
• Workshops
• Continuing education

CONNECT
• New Products Lab
• Keynote speakers
• Advanced seminars

SUPPORT
• Mentoring
• Expert advise
• Dedicated library section
• International database of entrepreneurs

BUSINESS ADMINISTRATION
Prof. Silvia Pulino
Director, Institute for Entrepreneurship
MA Oxford University
MBA Harvard Graduate School of Business

Professor Pulino has over 20 years of experience in international business, with a focus on entrepreneurial companies, innovation and technology. She now lives in Rome, and has capitalized on her experience by undertaking an academic path and establishing a consulting business focusing on start-up companies.

ADVISORY BOARD
• Dr. Ali Reza Arabnia, President & CEO of Gecofin S.p.A. and Chairman; President & CEO of Geico-Taikisha Group; Board of Trustees, John Cabot University
• Dr. William Cavendish, Founder, President and CEO of Life Sciences Capital Spa and Healthcap Srl

FACULTY PANEL
• Michael K. Grace, Intellectual Property Law
• Pietro Paganini, Business Administration
• Daniele Pica, Information Systems
• Alessandro Signorini, Marketing

OPERATING COMMITTEE
• Filippo Capitanio, Entrepreneur
• Hellen Chilleli, Alumna
• Laura Fabi, Alumna and Entrepreneur
• Stefano Le Pera, Alumnus and Entrepreneur
• Riccardo Mattioli, Alumnus and Entrepreneur
• Livia Piotto, Librarian

INTERNSHIPS
LEARN/APPLY SPECIFIC BUSINESS TOOLS
START-UP EXPERIENCE
A WIDE VARIETY OF ENVIRONMENTS

• Marketing and social media communication at Context Travel, a network of scholars that specializes in in-depth walking seminars on art, history, architecture and gastronomy

• Publishing and content management at Nero Magazine, a specialized art publication

• Graphic design at Beatpick.com, a UK-based start-up specializing in licensing music for film, TV, advertising and store chains

• Account management at Competere, a leading communications, consulting, business services and public affairs firm

• Public relations at OCOCO, a start-up company marketing coconut water products

• Guerrilla marketing, research and social media at Dragolab, a contemporary art international publishing house and communication agency

• Production and video editing at Marden Entertainment, an entrepreneurial film-maker specializing in documentaries

• Research and website development at GingerIt, a start-up launching an innovative series of products for interior design