

The JCU Institute for Entrepreneurship presents:

Luigi Fidelio

Chief Marketing Officer at Vms.me



VMS ME LTD is a start up funded in 2012 by a team of IT, design and marketing experts who have been working together for several years in other projects. Their mission is to provide a **new form of communication in the mobile phone market** with the potential to reach a billion users worldwide.

Luigi Fidelio created his first startup project, Treebox, while attending an **“Entrepreneurship for Development” course at LUISS Business School** in Rome. Treebox was then incubated by EnLabs in Rome and ranked as finalist at the contest **“European Student Startups”** organized by the London School of Economics Students’ Union – Entrepreneurs Society. He has also 3 years’ experience as Corporate Press & Communications Officer.

Tuesday, October 15th, 2015

13.30 – 14.45

Guest Speaker BUS 305

Room: T.1.3

Seats are limited.

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