



UNDER THE HIGH PATRONAGE OF THE PRESIDENT OF ITALIAN REPUBLIC



CONFERENCE PROGRAMME

On the occasion of the celebrations for the 90th Anniversary of Radio and the 60th Anniversary of Television, Rai - the Italian national broadcasting company - organizes a Conference on Women and their path to development and awareness. The title of the event is "Donna è...". It will be held few days before the International Women's Day and will be a chance to analyze the relationship between women and politics, economics, innovation, culture and media. The aim is to highlight their ability to achieve important results regardless of difficulties, stereotypes and limitations.

The Conference will allow to compare experiences of Italian and foreign women who reached very high positions in their professional careers while acknowledging, rather reinforcing their gender peculiarity.

Mrs. Anna Maria Tarantola, Rai President, will open and close the Conference coordinated by Rai News Editorial Staff. The Conference is split in five sessions dealing with several aspects of public life.

Each session will be characterised by a moment of debate between speakers and students through the involvement of some Italian Universities (Rome, Milan, Turin, Bologna and Naples) into the project. These Universities will be connected with the event location, to guarantee an active discussion between speakers and students of different Departments, whose disciplines deal with the discussed topics.

The Conference will be broadcast in streaming by Rai channels and the outcomes of the two-day conference will be made available on line.



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5th March 10:00 a.m. – 1:00 p.m.

8:45 a.m. Registration

10:00 a.m. Welcome of Rai President, Mrs Anna Maria Tarantola

10:20 a.m. Opening of Session “Woman is politics and democracy”

Themes: powerful women in emerging countries; women, corruption and bad governance; women participation in politics; outcomes of women leadership; women, politics and cliché.

Coordination by Rai News Editorial Staff

10:25 a.m. Keynote speakers

Mari Johanna **Kiviniemi**, Member of Finnish Parliament

10:50 a.m. Discussants

Lella **Golfo**, Founder and President, Fondazione Marisa Bellisario

Tehmina **Janjua**, Pakistan Ambassador

Paola **Profeta**, Associate Professor of Public Economics, Bocconi University (Milan)

Linda Laura **Sabbadini**, Director of Social and Environmental Statistic Department, ISTAT

Vincenzo **Spadafora**, Italian Ombudsperson for Children and Adolescents

12:00 a.m. Videoconference between Eni Corporate University, Master MEDEA and Speakers by Centro Rai Milano - Q&A

12:45 p.m. Conclusions by Rai News Editorial Staff

13:00 Closing of the Session



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5th March 2:30 – 5.00 p.m.

2:30 p.m. Opening of Session “Woman is economics and development”

Themes: *women and governance in companies (Board of directors); women and economic growth; women and advancement in developing Countries; women and financing; women and work (balance between life and work); women and business; women and public administration.*

Coordination by Rai News Editorial Staff

2:35 p.m. Keynote speakers

Annamaria **Lusardi**, Professor of Economics and Accountancy, George Washington University School of Business and Director, Global Financial Literacy Excellence Center

Ana **Revenga**, Sector Director for Human Development at the Europe and Central Asia Region, The World Bank

3:10 p.m. Discussants

Magda **Bianco**, Head of the Consumer protection and anti-money laundering Directorate, Bank of Italy

Federico **Ghizzoni**, Chief Executive Officer, Unicredit

Andrea **Ichino**, Professor of Economics, European University Institute in Florence

Rita **Marino**, Director of Global Procurement and Strategic Sourcing Director, Eni

Chiara **Saraceno**, Honorary Fellow at Collegio Carlo Alberto Moncalieri of Turin; Member of Board of Governors at University of Trento

Annamaria **Simonazzi**, Professor of Economics, Sapienza University of Rome; President of the Scientific Committee, Giacomo Brodolini Foundation; Member of the editorial board of the newsletter InGenere.it

Valeria **Termini**, Commissioner of the Italian Regulatory Authority for Electricity and Gas and Full Professor of Political Economy, Università degli Studi Roma Tre

4:20 p.m. Participation of Sapienza University of Rome in Sinopoli Hall, Faculty of Economics, Department of: Management, Economics and Law - Q&A

5:00 p.m. Conclusions by Rai News Editorial Staff



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6th March 9:30 – 11:30 a.m.

8:45 a.m. Registration

9:30 a.m. Opening of session “Woman is innovation and science”

Themes: women and technological innovation, women and education: shortage of women in STEM fields; women, education and work; technology and balance between life and working time; women, e-democracy and e-participation; women and research.

Coordination by Rai News Editorial Staff

9:35 a.m. Keynote speakers

Martha Omoekpen **Alade**, President, Women in Technology in Nigeria

Elena **Cattaneo**, Director of UniStem, University of Milan

10:10 a.m. Discussants

Nasreen Fatema **Awal**, President, Women Entrepreneur Association of Bangladesh (WEAB)

Tiziana **Catarci**, Vice-rector for technologies and infrastructures, Sapienza University of Rome

Sylvie **Goulard**, Member, European Parliament

Tiziana **Olivieri**, Enterprise and Partner Group Director for Italy, Microsoft

Marcella **Panucci**, Managing Director, Confindustria

Susan **Schorr**, Head of Special Initiatives Division, International Telecommunication Union (ITU)-United Nations

10:45 a.m. Videoconference between University of Naples Federico II, Department of: Information Technology, Electric Engineering and Information Technologies and Social Sciences and Speakers by *CPTV Naples, Studio TV2 - Q&A*

Videoconference between Politecnico di Torino (DIST - Interuniversity Department of Regional and Urban Studies and Planning, DIMEAS - Department Mechanical and Aerospace Engineering) and Speakers by *CPTV Turin, Museo della Radio - Q&A*

11:20 a.m. Conclusions by Rai News Editorial Staff



UNDER THE HIGH PATRONAGE OF THE PRESIDENT OF ITALIAN REPUBLIC



6th March 11:30 a.m. – 2:00 p.m.

11:30 a.m. Opening of Session “Woman is education and culture”

Themes: gender politics in Italian history; women and learning/education; women and immigration; women in music; women in figurative arts; women in literature.

Coordination by Rai News Editorial Staff

11:35 a.m. Keynote speakers

Cristina **Messa**, Dean, University of Milano-Bicocca

Cinzia **Pennesi**, Conductor

12:10 p.m. Videoconference between Alma Mater Studiorum, University of Bologna, Department of: Philosophy and Communication, Arts, History Cultures and Civilization and Guarantee Committee on Equal Opportunities and Speakers *by regional Rai Centers - Q&A*

12:45 p.m. Discussants

Ludina **Barzini**, Journalist and Writer

Lilia **Bicec**, Writer and President of the Association “Moldbrixia” and Founder of “Moldbrixia news”

Dana-Manuela **Constantinescu**, Ambassador of Romania

Giacomo **Guerrera**, President, UNICEF Italy

Mary P. **Merva**, Vice President and Dean of Academics, John Cabot University of Rome

Giuseppina Maria **Nicolini**, Mayor of Lampedusa and Linosa

Carlotta **Sami**, Regional Public Information Officer of UNHCR Regional Office for Southern Europe

Caroline **Thomson**, Executive Director, English National Ballet; Deputy Chairperson, National Gallery

1:50 p.m. Conclusions by Rai news Editorial Staff

2:00 p.m. Closing of the Session



UNDER THE HIGH PATRONAGE OF THE PRESIDENT OF ITALIAN REPUBLIC



6th March 3:00 – 5:30 p.m.

3:00 p.m. Opening of Session “Woman is media and communication”

Themes: the image of women in media and stereotypes; presence of women in media; women and advertising; role of media in education for gender differences.

Coordination by Rai News Editorial Staff

3:05 p.m. Keynote speakers

Derrick **de Kerckhove**, Professor at Department of Sociology, University of Naples Federico II and Scientific Director Media Duemila

3:25 p.m. Videoconference between Cattolica Sacro Cuore University of Milan (Department of: Language Sciences and Foreign Literature, Banking, Finance and Insurance Sciences) and *Speakers by Rai Center in Milan - Q&A*

Riccardo **Luna**, Journalist

4:00 p.m. Discussants

Mario **Morcellini**, Full Professor of Sociology of Cultural and Communication Processes and Director of the Communication and Social Research Department, Sapienza University of Rome

Lorella **Zanardo**, Writer

4:20 p.m. Videoconference between Cattolica Sacro Cuore University of Milan Milan (Department of: Language Sciences and Foreign Literature, Banking, Finance and Insurance Sciences) and *Speakers by Rai Center in Milan - Q&A*

4:50 p.m. Discussants

Eleonora **Andreatta**, Rai Fiction Director

Francesca **Archibugi**, Film Director

Barbara **Stefanelli**, Journalist and Vice-Director, Corriere della Sera

Annamaria **Testa**, Advertising Expert

Maarten Lulof **van Aalderen**, President, Foreign Press Association in Italy

5:15 p.m. Conclusions by Mrs. Anna Maria Tarantola, Rai President

5:30 p.m. Closing of the Conference



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GENERAL INFORMATION

REGISTRATION

For further information about the Conference and for registration (free entrance)

www.convegnoraidonnae.it

www.rai.it

SERVICES IN SINOPOLI HALL

Simultaneous translation Italian/English/Italian

Wifi

STREAMING

www.rai.it

www.rainews.it

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