

## TESTIMONIAL – JCU Career Services Center, Spring 2015

**John Cabot University** was a springboard to my success in Melbourne, Australia.

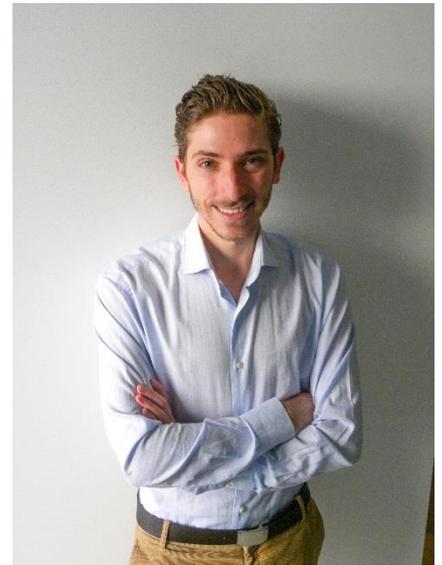
When I enrolled in John Cabot, I expected the university to provide me with excellent English language skills, an uncommon entrepreneurship mindset and extraordinary Marketing skills that would have launched my career right after graduation. One year from that date, I must admit that my expectations were met as I am now working for an Australian company that operates in the major areas of the Asia South Pacific. Not only I can now use my well-developed skills in the Marketing field, but I am also accountable and responsible for company's success in my designated area.

It was not easy to arrive at this very advanced stage in my career in such a short period of time, but the secret was, and it still is, to take one step at a time toward success. The very first time I entered JCU I thought I would never get an unpaid Internship or even an Internship at all as my thoughts were to gain work experience after obtaining my Marketing Degree. Fortunately, I changed my mind and obtained an Internship at **Gingerit** while still studying. At Gingerit, I started building several useful skills in the digital and sales fields, which I am still improving day by day. Now I can tell you with absolute confidence that taking an internship while studying at JCU is vital and will determine whether you will succeed in your career and outperform the competition.

To be honest, one Internship is not enough. Take as many as you can to be better off. I can't promise that you will get a CEO level Job after graduation but I can promise that by having 1+ year of working experience in your CV right after the graduation day will secure you more chance of getting a well-paid and full-of-responsibilities job.

Go through the **Career Services Center** as the team will guide you to get the job that best matches your abilities and that will provide you with the additional desired skills. Also, I soon found out that an internship is not about the salary you get or guess what, it is not about the brand either! I can guarantee that an internship is all about the duties you have and the responsibilities that are thrown in your hands. Your future employer won't expect you to have been working with Ferrari, P&G or Apple and even when this is the case he/she will not expect you to have performed extraordinary tasks. Therefore, what your employer will look for will be your achievements and responsibilities. If you achieve an increase in sales by 30% in a small start-up or company, this is already a fantastic indicator of your sales skills and will stand out against other candidates! Imagine if you can have these figures for all three of your internships.

I truly recommend you do take at least one internship throughout your course of studies and make a profitable use of the **Career Services Center** as the professors are there to help you achieve success in your desired field. I wish you all the best and hope that my testimonial will encourage you to take the right steps toward a successful career starting by chasing one internship today!



Cheers,

*Salvatore Britti*